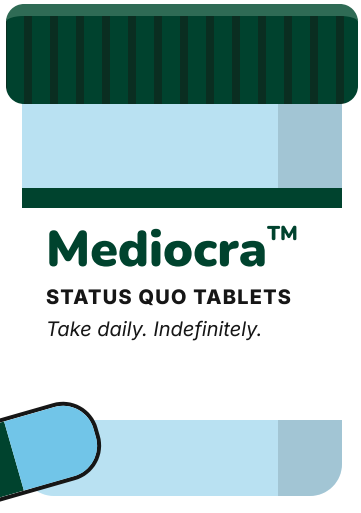
A PUBLIC SERVICE ANNOUNCEMENT FOR TULANE UNIVERSITY

Is your athletic program feeling... **fine?**

INTRODUCING

Mediocra™



Status quo tablets, for athletic departments happy being good enough.

Program Facts

Active ingredient
Status quo (100%)

Purpose
Comfort

Warnings · Side effects may include:

- **empty seats:** 1,077 fans for a home basketball loss to Jackson State
- no conference baseball tournament, for the first time in a dozen years
- no men's basketball NCAA Tournament since 1995
- a College Football Playoff run that didn't last
- chronic Group of 5 membership

Do not use if you are allergic to losing.

Directions take daily. Indefinitely. Do not mix with ambition.

Inactive ingredients ambition, urgency, investment

℞ **New leadership. Real resources. A path to Power 4.**
Ask your athletic director if Mediocra is right for your program. (It isn't.)

#CureMediocra

Tulane deserves better.

Scan to read more
curemediocra.org

Satire. Mediocra is not a real medication; the records are real (as of Nov. 2026). Not affiliated with Tulane University or Tulane Athletics.