One more scholarship doesn't cost $98,710.

It costs a meal plan, a bed that may have been empty anyway, and a seat in a class already being taught.

STICKER PRICE	
Tuition	$70,622
Housing & fees	$16,272
Meals	$8,780
Books & other	$3,036
TOTAL	**$98,710**

REAL ADDED COST	
Tuition	≈ $0
Housing	$0–$11,638
Meals	$8,780
Books & other	$3,036
TOTAL	**$11.8K–$23.5K**

About 12% to 24% of the sticker price.

Economists who study college athletics have long made this point: for a school with room in its classes, **the added cost of educating one more student is close to zero.**

The NCAA now lets schools fund every roster spot. Baseball went from **11.7** scholarships to **34**, softball from **12** to **25**, football from **85** to **105**.

Fund every scholarship the rules allow.

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Estimates assume one student added to a full class, in courses with open seats. Costs: Tulane Office of Financial Aid, 2026–27. Sources: Matheson & O'Connor; Yahoo Sports. Not affiliated with Tulane University or Tulane Athletics.